



Tori Nefflen &lt;tnefflen@sowhatelse.org&gt;

CAN WE DO TO HELP?

## We cannot thank you enough

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## A message from our Executive Director:

**To our So What Else Community,**

From the bottom of my heart, I want to thank you for believing in us and believing that a better world is possible. November is a time for slowing down and reflection, a time to take stock of all of the many things we are grateful for, and I would be remiss if I did not mention how grateful I am for all of you.

**There has never been a more dire moment for us as human beings to come together and carry out the mission of So What Else** - to make small changes for good wherever we can, whenever we can. It's easy to feel like our efforts are just a drop in the bucket and give into hopelessness. Even after 15 years of doing this work, I too fight this same battle in my head. Am I making a difference? Do my actions matter? What can I, as one person, do to change the entire world?

One rain drop cannot move a tree, but the flood of millions can reshape an entire forest. **Our strength is in our ability to work together and face the challenges of the day as a community, as one.** Love and action are the antidotes to apathy and suffering. Divided we are weak, but together we are powerful.

Since the onset of the Covid-19 pandemic, So What Else has rescued nearly 60 million pounds of food and taught hundreds of children the power of positive change. During a time of immense sorrow, we watched our community come together to create an infectious movement for change. And thousands of people are now better off because of it. **Our work since 2020 is a testament to the power of service, of kindness, of shared humanity.** And if that does not inspire you this holiday season, I don't know what will.

So as you sit down to celebrate Thanksgiving this weekend, I call on each of you to reflect on the small ways you can make a difference. Talk to someone with a different viewpoint, find a local charity to give your time to, tell someone you love them, and pay it forward to a neighbor in need. Create a crescendo of positivity all around you and watch it spread.

**From our family here at So What Else to yours, thank you for all the ways you show up to make a difference.**

Happy Thanksgiving,  
Dave Silbert

Spread Kindness this Holiday Season

**So What Else**

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